

Get A Life.™ Conference

R E D U X

Great news for anyone who attended the inaugural Get A Life.™ Conference in May – and everyone else who wishes they did! The Total Practice Management Association has launched a series of follow-up sessions to help legal professionals continue to strive for greater work~life balance. You can find Total PMA on Blog Talk Radio plus watch full-length video recordings of all the Conference sessions. For more information visit www.totalpma.org/events.

Join us Live on **blogtalkradio**™ 

The live Blog Talk Radio show allows callers to chat directly with Conference speakers. Everyone is invited to call in with your successes or challenges. Or you can listen online and learn how other attorneys have applied Conference insights to overcome obstacles. Each Blog Talk Radio chat is also available as a podcast so check out the complete schedule on the opposite page and tune in.



Watch and Learn

Total PMA members can review full-length video from each Conference session. Whether you're ready for refresher or listening for the first time, these feature videos are jam-packed with tips for greater work~life balance:

Blog Talk Radio and Video Release Schedule

Featured Expert(s) and Topic	Video Release Date	Blog Talk Radio Show Date	Blog Talk Radio Show Time
Gerry Riskin Bulletproofing® Your Clients and Your Joy of Life	July 20th, 2009	July 22nd, 2009	2:00 PM
Ross Fishman Focused Marketing	August 4th, 2009	August 6th, 2009	1:30 PM
Kevin O'Keefe Social Media	August 18th, 2009	August 20th, 2009	TBA
Stephen Fairley Build a Seven-Figure Law Practice	September 1st, 2009	September 3rd, 2009	3:00 PM
Tim Ryan Recruiting and Selecting Talented People	September 15th, 2009	September 17th, 2009	2:00 PM
Larry Bodine Creating a Business Development Action Plan	September 29th, 2009	October 1st, 2009	TBA
Kevin Chern & Damon Cheronis The Art of Closing	October 13th, 2009	October 15th, 2009	3:00 PM
Kevin Chern & Gerry Riskin Create Your Own Strategic Plan	October 27th, 2009	October 29th, 2009	3:00 PM
Allison Shields Billing 101	November 10th, 2009	November 12th, 2009	2:00 PM
Max Gardner & Alexis Neely Virtual Workers Cut Law Firm Overhead	December 1st, 2009	December 3rd, 2009	3:00 PM
Mark Jacobsen Attorney Websites	December 15th, 2009	December 17th, 2009	TBA
Stephen Fairley Automating Client Communication	January 12th, 2009	January 14th, 2009	3:00 PM
Will Hornsby & Nancy Roberts Linder Ethics Jeopardy	January 19th, 2010	January 21st, 2010	TBA
Ed Adams, Larry Bodine & John Remsen PR on a Shoestring Budget	February 2nd, 2010	February 4th, 2010	TBA